



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2017

Multiple District 3

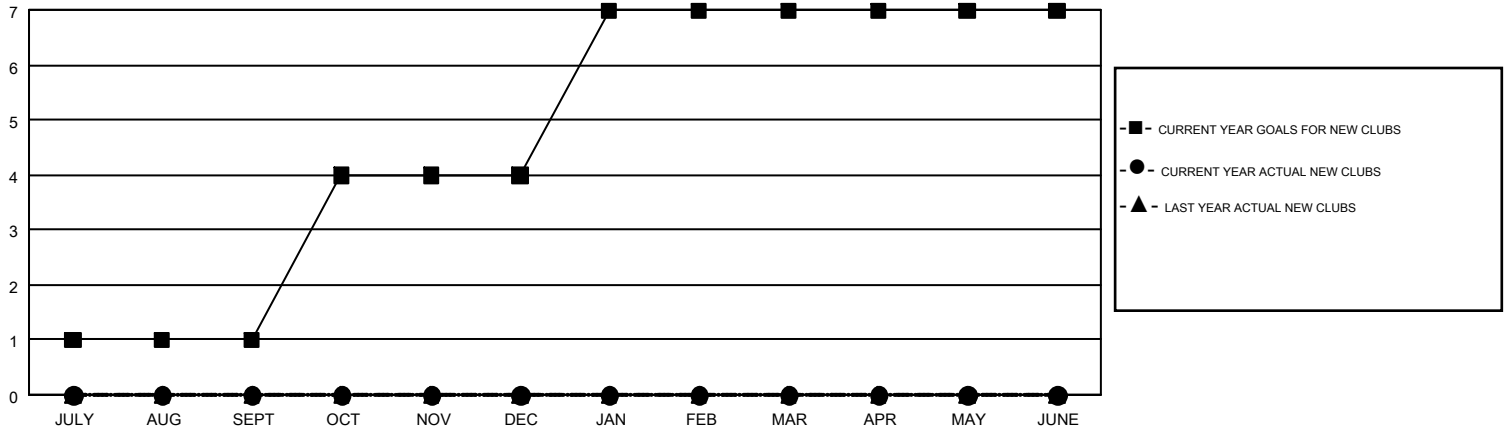
LOCATION: OKLAHOMA

GMT: JOE AL PICONE

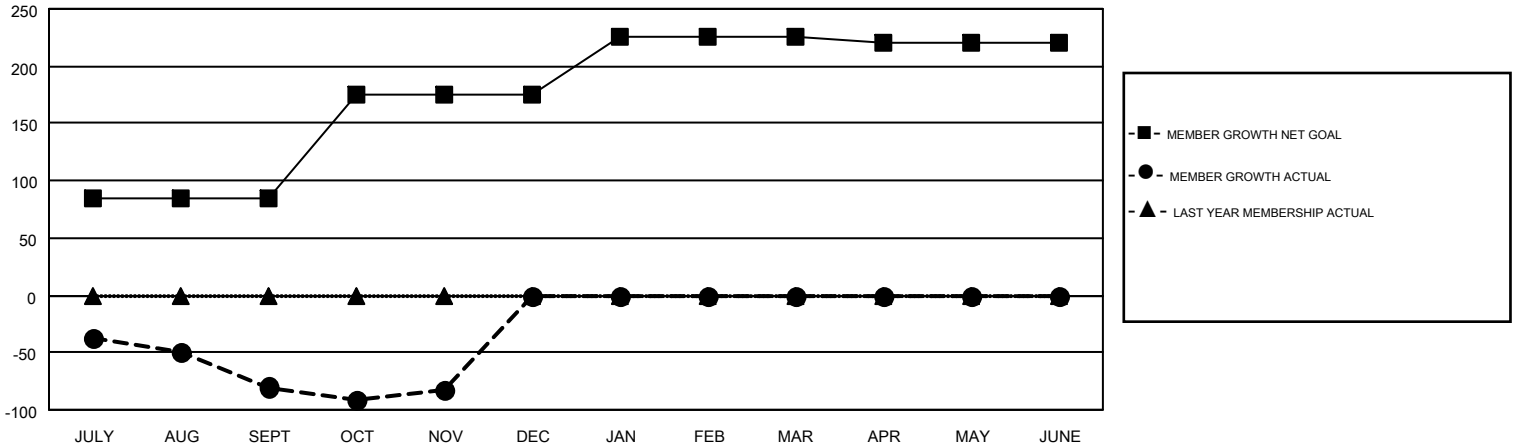
GMT CA 1

| Clubs                 |               |           |               | Members               |                        |                      |  |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 1             | 0         | 1             | JULY/AUG/SEPT         | 85                     | 85                   | 151  |
| OCT/NOV/DEC           | 3             | 0         | 0             | OCT/NOV/DEC           | 90                     | 88                   | 84   |
| JAN/FEB/MAR           | 3             | 0         | 0             | JAN/FEB/MAR           | 50                     | 0                    | 0  |
| APR/MAY/JUNE          | 0             | 0         | 0             | APR/MAY/JUNE          | -5                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                 |                |
|------------------------|---|---------------------------------|----------------|
| DROPPED CLUBS: 1       | 66 CLUBS OF 163 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>      |                |
|                        |   | MALE                            | 2,804 (69.12%) |
|                        |   | FEMALE                          | 1,253 (30.88%) |
| <u>DROPPED MEMBERS</u> |   | TOTAL FAMILY UNIT MEMBERS       | 557            |
| DECEASED               | 20  | FAMILY MEMBERS PAYING HALF DUES | 285            |
| CLUB CANCELLED         | 5   |                                 |                |
| OTHER                  | 210   |                                 |                |
| TOTAL                  | 235   |                                 |                |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)